EDMEN TALK
— https://edmentalk.com —

WHATS IN KOCH!?



✦ CHRISTMAS EDITION ✦

09 10 DECEMBER 2026
10 AM TO 09 PM

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About Us

From a 6,000-visitor debut to 10,000+ daily footfall — every edition has been bigger than the last.

2022 — Forum Center Festival
2-day · Flea Market, Entrepreneur Startup Meet, Live Concert
~6,000 visitors · FreshToHome executives · English Café debut

2023 — Calicut Fest · Gokulam Mall
2-day · Flea Market · 40+ stalls
10,000+ visitors/day · 40+ stalls

2024 — 4 Events · 2 Cities · 3 Formats
Zeeaseasons · Edu Fest · Kochi + Calicut
Calicut Trade Centre × Gulf Indian Trade Expo · Flea + Trade + Edu
Award-winning year

2025 — 70+ Stall Flea Market
Flea Market + EdRoots Annual Sales Training · Crowne Plaza
Largest edition yet · B2B + B2C

2026 — Panampilly Nagar Fest · The Avenue Center
8 & 9 July 2026 · Panampilly Nagar, Kochi
70+ stalls · Largest edition yet

2026 — Northern Lights Fest · Avenue Center
7 & 8 October 2026 · Panampilly Nagar, Kochi
Premium Lifestyle Exhibition

2026 — Panampilly Nagar Fest · Christmas Edition
9 & 10 December 2026 · Avenue Center, Panampilly Nagar, Kochi
✦ Upcoming · 10 AM – 9 PM
Join us — be part of the next big edition

BEYOND THE FLEA

01 — EdRoots Annual Sales Training
Year-on-year sales training program for EdRoots — structured curriculum with high-energy live sessions at Crowne Plaza.

02 — Casac Benjali Sales Training
Bespoke training events for Casac Benjali's personal coaching network, delivering measurable sales outcomes.

03 — Chocochi Store Launch & Engagement
On-ground launch and community engagement for the Chocochi chocolatier store at Panampilly Nagar.

TRUSTED BY OUR PAST SPONSORS

LG · Baskin Robbins · Billabong High International School · Forum Center — Center for celebration! · English Café — The Training Hub
EdRoots — Your route to international education · Chocochi Chocolatier · Edu Zone · Zeomi — Always choose style · Hitech Medicity — Care is ours, Cure is divine

Check out our past events!
edmentalk.com · @edmentalk

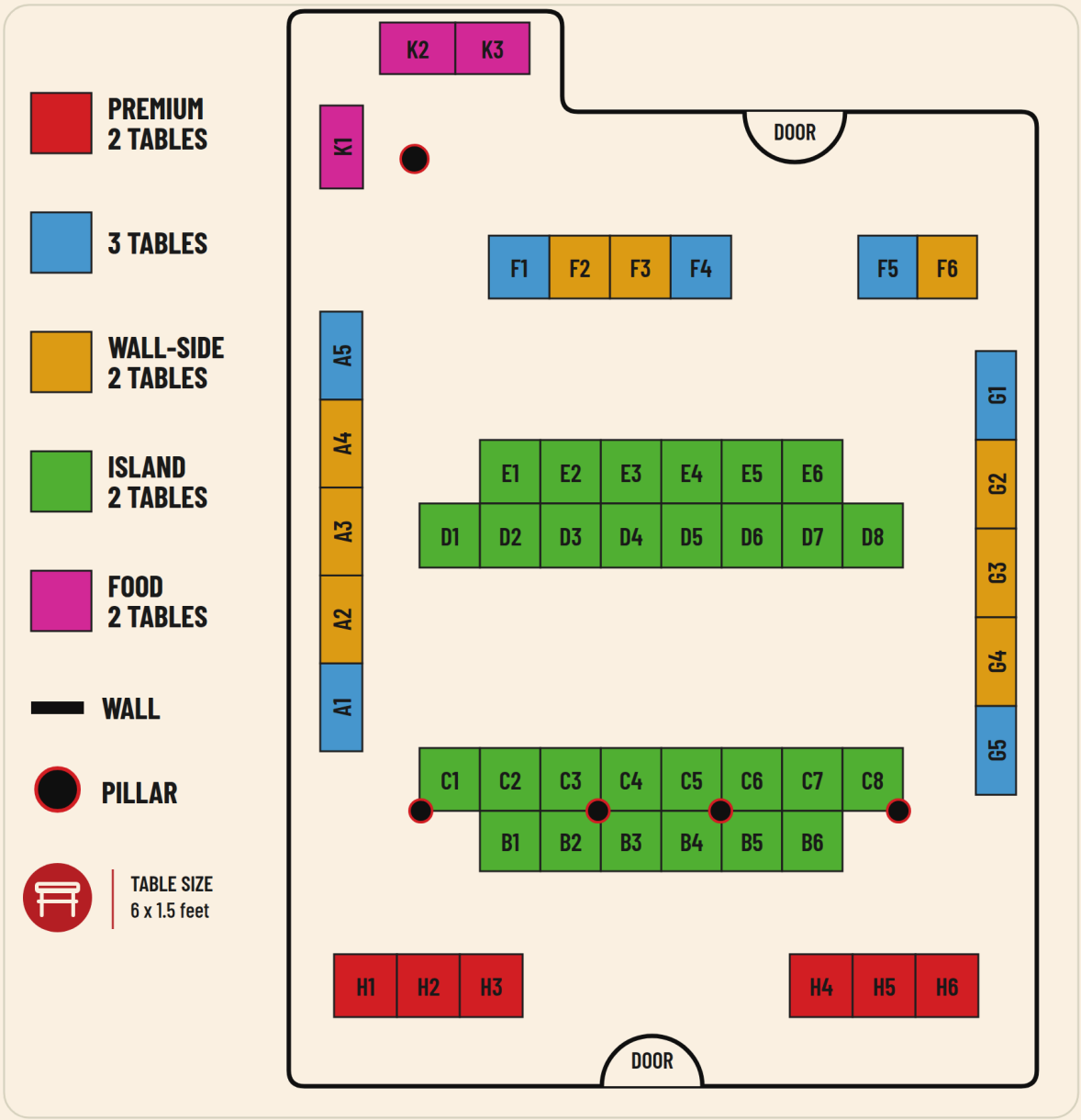
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Ashoka Hall – Event Layout

ASHOKA HALL

EVENT LAYOUT



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Vendor Stall Tariff

Panampilly Nagar Fest Christmas Edition — 9 & 10 December 2026, 10 AM – 9 PM, at the Avenue Center, Panampilly Nagar. Reserve your stall below. All prices are exclusive of applicable taxes.

Zone	Stall Codes	Tables	Price
Food Stalls	K1, K2, K3	2	**₹14,000**
Island Stalls	E1–E6, D1–D8, C1–C8, B1–B6	2	**₹15,000**
Wall-Side Stalls	A2–A4, F2–F3, F6, G2–G4	2	**₹17,000**
3-Table Stalls	A1, A5, F1, F4, F5, G1, G5	3	**₹20,000**
Premium Stalls	H1–H6	2	**₹25,000**

All tables are 6 × 1.5 ft. Every stall also includes standing space behind the tables and space for one stand (e.g. a clothing rack). Stall codes and colours match the Ashoka Hall layout on the previous page.

⚠ **Booking a stall means accepting our full Terms & Conditions (final pages) — vendors are bound by them whether read or not. Please review before confirming.**

Stall Categories

Fashion & Apparel · Jewellery & Accessories · Home & Lifestyle · Beauty & Wellness · Food & Beverage · Art & Craft · Kids & Toys

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Terms & Conditions

⚠ **Please read carefully.** Registering for and setting up a stall at Panampilly Nagar Fest means you accept every term on this and the following page in full. "I didn't read it" is not a valid excuse for non-compliance — these terms are shared with every vendor in writing at the time of registration and are binding whether or not they were read.

1. Event Information

- Event Dates: 09.12.2026 & 10.12.2026
- Venue: Avenue Centre, Panampilly Nagar
- Event Timings
- Day 1: 10:00 AM – 09:00 PM
- Day 2: 10:00 AM – 09:00 PM

2. Participation & Stall Allocation

- Participant selection is solely at the discretion of the curators.
- Full payment is required to confirm participation.
- Stall positions are assigned at the sole discretion of the organizers, based on category mix, layout, and event requirements — vendors do not choose or request a specific stall.
- Confirmation and payment details will be shared individually with selected participants.
- The organizers reserve the right to limit the number of stalls per category.
- Vendors may only sell products or services approved under their allotted category.
- The organizers reserve the right to remove or stop the sale of products that do not align with the assigned category.

3. Payment, Cancellation & Refund Policy

- There is no refund policy once registration is completed.
- The event will promote the exhibition extensively but does not guarantee sales.
- The organizers reserve the right to cancel a stall booking at any time by refunding the stall fee without assigning a reason.
- If a stall is cancelled due to vendor misconduct, no refund will be issued.
- Food stall vendors must pay a refundable caution deposit of ₹5,000, in addition to the stall fee, at the time of confirming their stall.
- This deposit exists to ensure the stall area is kept clean throughout the event.
- It is refunded in full after a post-event inspection if the area is found clean; if not, it is forfeited (in full or part) toward cleanup costs.

4. Stall Setup & Space Usage

- Stall setup must begin at 7:00 AM and be completed by 10:00 AM on Day 1.
- No dismantling or packing is allowed before the official event closing time.
- Every stall includes its tables, standing space behind them, and space for one stand (e.g. a clothing rack).
- Vendors must remain within the boundaries of their allotted stall space.
- A penalty will be imposed for exceeding the allocated space.
- Stall positions, entry, exit, and visitor circulation pathways are pre-designed and cannot be changed.
- Posters, banners, stickers, or any other material must not be stuck, taped, or pinned to the walls behind or around a stall — this is strictly not allowed.

5. Power & Safety Guidelines

- Vendors must not use extra power or extension cords beyond the assigned power load.
- Any power trip or electrical issue caused by a vendor will result in a fine.
- Open flames, incense sticks, or flammable materials are strictly prohibited.
- Fridges and other large electrical/electronic appliances are not recommended at stalls.
- Vendors who bring such devices are fully responsible for any short circuits or other issues they cause, and must disconnect or remove the device immediately if requested by the organizers.
- Anyone planning to bring a fridge or similar large appliance must share a photo and discuss the device details with the organizers in advance, and get approval before bringing it to the venue.
- If an oven or any other electrical/electronic device is found to be causing trouble, the organizers may request the vendor to switch it off or disconnect it for the remainder of the event.

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Terms & Conditions (cont'd)

6. Legal & Compliance Requirements

- Vendors must obtain and maintain all required licenses and registrations, including GST, and comply with applicable laws.
- Food and beverage vendors must:

1. Display valid FSSAI / F&B licenses at their stall
2. Submit a copy of the license to the organizers
3. Wear head caps, masks, and gloves at all times inside the stall

7. Merchandise & Sales Responsibility

- Vendors are encouraged to bring new collections and fresh stock to enhance sales.
- Vendors are responsible for their own billing, payment collection, and promotional offers.
- A printed payment QR code must be displayed clearly at the stall.
- Vendors are fully responsible for the safety of their goods, including loss, theft, or damage.
- After Day 1, vendors may choose to leave their stock at the venue or carry it back and re-set the next day.

8. Cleanliness & Conduct

- Vendors are responsible for keeping their stall space clean.
- Please dispose of waste in designated bins and avoid littering.
- Vendors (other than food stalls) are requested to eat and drink outside the stall premises.
- If garbage, stains, or food and drink leftovers are found at a stall after the event, the vendor will be charged a fine, as determined by the venue.
- Non-payment of such a fine may result in the vendor being barred from future Edmen Talk events.
- Any vendor engaging in misconduct or causing disturbance will be asked to leave the event premises.

9. Non-Compliance & Final Authority

- Non-compliance with these guidelines may result in removal from the event and/or forfeiture of stall fees.
- Registering for and setting up a stall constitutes full acceptance of these Terms & Conditions — not having read this document does not exempt any vendor from complying with it.

Contact Us

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